Multiple Sclerosis Foundation
25th Anniversary Gala

Honoring Ben Wade Thrower, MD

Hollywood Beach Marriott
2501 N. Ocean Dr.
Hollywood, FL 33019

December 3, 2011
Silent Auction & Cocktail Hour: 6:00 to 7:30pm
Dinner & Reception: 7:30 to 11:00pm

The mission of the Multiple Sclerosis Foundation is to provide programs and support services to those persons affected by MS that help them maintain their health, safety, self-sufficiency, and personal well-being; and to heighten public awareness of multiple sclerosis in order to elicit financial support for the MSF’s programs and services and promote understanding for those diagnosed with the illness.
Sponsorship Opportunities:

PRESENTING SPONSOR - $15,000
- Opportunity to adopt a program
- Two tables of ten
- Premium seating
- Full page Ad in the Souvenir Journal*
- Company bio/background in souvenir journal
- Logo in all press materials and social networking sites
- Logo on the invitation
- Listing on MS Focus Website as sponsor

SILVER SPONSOR - $5,000
- Eight tickets to the gala
- Full page ad in the souvenir journal*
- Logo on all press materials and social networking sites
- Listing on MS Focus Website as sponsor

TITLE SPONSOR - $10,000
- One table of ten
- Premium seating
- Full page in souvenir Journal*
- Company bio/background in souvenir journal
- Logo on all press materials and social networking sites
- Listing on MS Focus Website as sponsor

CRYSTAL SPONSORSHIP - $2,500
- Four tickets to gala
- ½ page ad in the Souvenir journal *
- Logo on all press materials and social networking sites
- Listing on MS Focus Website as sponsor

STERLING SPONSORSHIP - $1,000
- Two tickets to gala
- Listing on MS Focus Website as sponsor

*Print deadline permitting
All sponsors will be listed in the souvenir journal provided the information is received prior to print deadlines

For additional information please contact Nathalie Sloane, Development Director
954-776-6805 or nsloane@msfocus.org

www.msfocus.org

The Multiple Sclerosis Foundation, Inc. is a registered 501(c)3 organization.
100% of the net proceeds will be applied to our mission to motivate, educate, and empower those affected by MS.
Meet our Guest of Honor, Ben Wade Thrower, MD

Since 1995, the Andrew C. Carlos Multiple Sclerosis Institute at the Shepherd Center in Atlanta has worked with researchers at Harvard Medical School and Emory University to test new MS compounds, investigate new drug therapies and search for a genetic marker for immune activity in people undergoing various MS therapies. Additionally, it is rated among the top rehabilitation hospitals in the U.S. As a nationally renown MS neurologist Dr. Thrower serves as its Medical Director.

Dr. Thrower is a clinical instructor of neurology at Emory University and participates actively in clinical research. Since 2000, has served as the Senior Medical Advisor of the Multiple Sclerosis Foundation. Dr. Thrower has been an integral part of MSF’s annual Cruise for a Cause. This cruise offers individuals and families affected by MS with a life enhancing experience to travel, interact with others facing similar challenges while attending workshops conducted by leading healthcare professionals.

Dr. Thrower has combined his professional interests with his love of motorcycles to establish the non-profit organization, HAMS, Hogs Against MS.

Through the years, Dr. Thrower has been an invaluable resource to the MSF in its evolution and growth from a regional agency to a national service organization touching the lives of persons throughout the country. As we celebrate our first 25th anniversary, it is only fitting that we honor Dr. Thrower for his service to the MSF.
Souvenir Journal Guidelines

☐ Full Page $950
☐ Half Page $475

Specs:
Composites must be submitted on CD or Zip disks in Quark, Illustrator or Photoshop. MAC

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Publication Trim Size: 8.375 x 10.875, bleed 1/8” beyond.

All ads must be received by September 30, to be listed in the program.
Sponsorship Form

Multiple Sclerosis Silver Anniversary Gala

Saturday, December 3, 2011
6:00-11:00pm
Hollywood Beach Marriott

Please select your sponsorship choice:

☐ Presenting Sponsor - $15,000
☐ Title Sponsor - $10,000
☐ Silver Sponsor - $5,000
☐ Crystal Sponsorship - $2,500
☐ Sterling Sponsorship - $1,000
☐ Full Page Ad- $900
☐ Half Page Ad- $475

☐ I would like to attend and purchase ___ individual tickets at $175 each
or ___ $300 per couple

☐ I am unable to attend but have enclosed my donation of ______.

Name___________________________________________________
Address__________________________________________________
Phone___________________________________________________
E-mail___________________________________________________

To pay by credit card:

Name on Card_____________________________________________
Billing Address_____________________________________________
Credit Card (circle one):  MasterCard   American Express   Visa   Discover
Card number______________________________________________
Expiration________________  CVV Code ______
Authorization signature:_____________________________________

Reply by September 30th to be listed as a sponsor on the invitation.
Either mail this form and your check to:

Multiple Sclerosis Foundation
6520 N. Andrews Ave
Fort Lauderdale, FL 33309
Attn: Nathalie Sloane

Or fax this form to (954) 938-8708
Or email the above information to nsloane@msfocus.org

www.msfocus.org

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100% of the net proceeds will be applied to our mission to motivate, educate, and empower those affected by MS.